

## Winter Board Meeting Minutes

### Friday, February 4, 2011

A motion was made to accept the resignation of Richard Bondy as District 3 Director by Marcy McKendry. The motion was seconded by Gail Logan. A motion was made to accept the appointment of Nicole Westendorf to District 3 Director by Susie Boggs and seconded by Lynne Hall.

President Shawn Grime called the OSCA board meeting to order and asked for a motion to approve the proposed meeting agenda for the winter board meeting with flexibility. The motion was made by Marcy McKendry and seconded by Debbie Gray.

A motion was made by Brandi Cooper to approve the minutes from the September 10 - 11 2011 board meeting. The motion was seconded by Christine Kunkle.

### Upcoming dates

- i. Feb 7-11, 2011 National School Counselor Week
- ii. April 12, 2011 Legislative Advocacy Day
- iii. May 20-21 Spring Board Meeting
- iv. June 23-24 ASCA Delegate Assembly
- v. June 25-28 ASCA Conference

### Governance Process Policies Review

- Members expressed approval of rules and roles of the governing board

### Leadership: The Dancing Man video

- How a movement gets started
- A leader must nurture the first few followers
- Leadership is over-glorified, there is no movement without the first follower
  - What we need to keep doing? What we need to stop doing? What we need to do different?

### Executive Committee Reports

#### *a. Legislative Report (Towner Policy Group/Rhodes)*

- i. House Bill 30 - Education summary and overview with the election of Governor John Kasich.
  - ratio of 250 to 1 is no longer mandated, but recommended (every ratio is an example of the "standard" but with understanding that it is not a mandate).

- definition of school counselor remains in the HB 30.
- discussed possibly sending a letter with our appreciation of being recognized in terms of a definition of school counselor in House Bill 30.
- Calamity days is another issue that has come up and it is being recommended that the 5 day allowed will be re-instituted.
  - Discussion took place regarding STRS and the future of our retirement.
- ii. Discussion took place about going through the proper channels of governance in terms of advocacy of our profession.

**b. *Membership Report***

- i. Our membership is at approximately 1820

**c. *Administrative Assistant Report***

- i. If you have a district workshop coming up, and you need a banner, contact Alison to use and return in May

**d. *Public Relations***

- i. National School Counseling Week
  - a letter from Shawn was sent to all active members with a special gift. Discussed different things counselors do to advocate for school counselors within their own district.
- ii. Legislative Day
  - brochure created to give to legislators about the role of school counselors
  - providing talking points for attendees to have before meeting with legislator
  - Thank you follow up letter to legislator
  - Put info on website
- iii. Advocacy Day
  - Sending a congratulations letter to all newly elected officials with info about OSCA and the role of school counselors
- iv. Advocate newsletter - 4 issues to 3 per year
- v. School Board presentation power point template task force
- vi. Membership
  - We will continue offering significant member discounts for AOCC
  - Potentially increasing workshop fees in order to offer significant reduction for members
  - Member discount on OSCA merchandise
- vii. Prospective Members
  - Contact non-members who attended conferences/workshops by sending email informing of OSCA benefits and significant discount in fees

ix. Current Members

- Conversion program that would possibly include: welcoming phone call, automatic survey, welcoming email?
- Consider increasing contact with current members through monthly newsletter, member survey, open discussion on Network, certificate congratulating counselors on monumental anniversaries in practice and/or membership?

x. Lapsed Members

- Consider increasing our efforts to contact expired members
- Survey why past members to find out why they don't renew
- Win back program highlight what has happened since membership has lapsed

x. Award and Grant winners

- Send press releases to local newspapers of the winners (include place on application to list local newspapers)
- Recognize on website and in monthly newsletter
- Send a letter to the school districts administration to place in employee file

e. *Grants and Awards*

- i. Encourage counselors to apply for a grant proposal. (Deadline June 1)
- ii. Discussion took place about what to do for a grant awardee who is moved positions/districts. Should we remove grad students from applying for OSCA grants due to the transient nature of their future positions. Possibly add a disclaimer to the application that it needs to be co-signed by their internship supervisor and that supervisor is responsible for fulfilling the goals for that particular grant.
- iii. RAMP Applications are due October every year. We need to consider having a timeline for scholarship applications. (We allow funding for up to 5 schools in the budget).

f. *Educational Initiatives Report*

Letter written about what school counselors have been doing for race to the top.

g. *Governmental Relations*

- i. A discussion took place regarding bullying and how it ties into our curriculum for a purpose of fulfilling the public need to know what role school counselors play in prevention and intervention.

**Saturday, February 5, 2011**

Presentation: Shannon Wagner, Military Initiatives

Education Specialist, US Army, Recruiting 614.693.2937

*Education Enlistment Credentials*

- Do not give the misconception that the Army will take “anyone”.
- Huge push for African American enlistment to increase African American Leadership
  
- Department of Defense mandates that 90% of Soldiers graduate from a “traditional” brick and mortar high school (Tier 1)
  - Traditional public high school, job corps, 15 semester-22 quarter-675 clock hours, home school students scoring 50 or higher ASVAB (test everyone who wants to join the military takes) ¼ of the kids who take the ASVAB do not pass
- In 2010 63.9% of enlistees scored a 50% or higher on the ASVAB
  - 63.5% of enlistees scored between 31-49 on the ASVAB (31 is the minimum score for joining the military)
- Only 10% of our enlistees can be from online high schools (ECOT or Digital Academies, GED, or accelerated “drop out” schools) (Tier 2)
  - It costs a quarter of a million dollars to put a person through the military
- Tier 3 schools not allowable (schools that people pay money to get a degree, not the credentials)
  - The military can’t be your last option for kids who don’t have any of the credentials to be successful in the military

*Education Benefits*

- Loan repayment (up to \$65,000)
- Montgomery GI Bill (up to \$48,000)
- Post 9/11 GI Bill (\$80,000 +)
- Army College Fund (up to \$34,200 MORE)
- Concurrent Admissions Program (ConAP)
- Tuition Assistance (\$4,500 per academic year)
- \$161 million in tuition assistance in FY08; more than any other organization in the country

ASVAB - Student Armed Services Vocational Aptitude Battery , March 2 Success is online test prep to help kids pass standardized tests. Free enrollment:

[www.march2success.com](http://www.march2success.com)

ConAP - Concurrent Admission Program

Presentation: Kimberly Gormley, OCAN Vice President

5013c nonprofit, set up like an association

Goal: help students pursue and complete education beyond high school, with a particular focus on low income students and those who are first in their families to go to college.

- [www.ohiocan.org](http://www.ohiocan.org)
- Program Development overview
- Sustainability overview
- Advocacy overview:
  - For Students and Professionals:*
    - College 101 - The “all about college magazine (2x’s a year)
    - The Collegium - regularly published policy briefs to stay in the know
    - College-going Messaging - KnowHow2GO!
    - Advisor Training and ongoing Professional Development opportunities
  - For Programs/Initiative:*
    - Funding through competitive grant opportunities
    - Technical Assistance on program development, relationship building, grant-writing and more
    - Access to Federal AmeriCorps funding
    - Advocacy with National and Satewide Funders, Business Leaders, Colleges and Universities, Elected Officials, Appointed Government Leaders
- KnowHow2GO campaign: [www.knowhow2go.org](http://www.knowhow2go.org), OCAN/[KnowHow2GoOhio.org](http://KnowHow2GoOhio.org), [auydameair.org](http://auydameair.org) (spanish)
  - Target audience is 8th - 10th graders first generation college students
    - Be a Pain in the behind
    - Push yourself
    - Find the right fit
    - Put your hands on some cash
  - Ambassadors - blog for help with questions
  - Request materials through the website and order toward the end of the school year

### District Director Reports

#### a. *Status of Workshops*

#### b. *Concerns/Needs/Feedback*

- Debbie considering doing a monthly or bi-monthly newsletter as a way to provide professional development
- If a traditional workshop doesn’t work out, get creative with how you would coordinate professional development/sharing (Coffee shop/breakfast group)

### Graduate Student/University Relations Report

a. *Graduate Scholarship* - ? about 1 \$1,000 or 2 \$500, who is in charge of scholarship selection? Form a task force? Shawn will email and put together a task force, finalize the draft scholarship application.

### Financial Report

a. *Approval of 2009-2010 End of Year Fiscal Report*

b. *Current update*

- We are in a good financial position. Numbers were reported out.
- Discussed putting some of the money in cash reserves.
- Need to work out some kinks on collecting for district workshops.

c. *Approval of Treasurer's Report* - will email the report or place on google docs

### Professional Development Report

a. Webinars (more promotion of them), survey going out to all counselors asking what topics would they like to see addressed through the webinars. Goal: 2 to 3 webinars a year.

b. Graduate Credit - available through our website. Anything we do, we can have them do graduate credit through our website (only a one time deal and only a benefit for a member of OSCA)

### Presidential Reports

a. *President Elect Report (McGarvey)*

i. Mid-West Region Meeting in Chicago

b. *Past President Report (Boggs)*

i. Election/Emerging Leader Update

c. *President Report (Grime)*

- Study to assess the current school counseling job market in Ohio

d. *Past President Report (Boggs)*

- Odd number districts up for election or re-election
- We need Pres Elect and Treasurer
- District 5 is Lynne - she is leaving ?
- Nicole running for first term
- Gerianne Cumo was appointed running for first term
- Terry Wood running for first term
- Deb Gray up for re-election
- Sara Williams up for re-election
- Email Susie what you are running for. By-laws state Susie has to post one week after Spring Board meeting. Nominations by Feb. 28.

- President Elect - please consider! Don't stop momentum. Talk to district members to consider running. We each have something to contribute.
- Packets on Google Docs and will be posted on website.

### Adjournment

Brandy made a motion to adjourn, Susie Boggs seconded the motion