



# Ohio School Counselor Association

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## 2020-2024 Work Plan

### MISSION STATEMENT:

The mission of the Ohio School Counselor Association is to empower, unite and support professional school counselors in their role to promote student success.

### STRATEGIC PLAN/GOALS:

1. OSCA will facilitate professional development opportunities in areas of relevant issues to all school counselors across the state.

- Hold an annual All Ohio Counselors Conference
- Hold an annual Summer Academy
- Ensure that professional development provided to school counselors aims to cover academic, career and social/emotional domains
- Train and support school counselors in the implementation of the Ohio School Counselor Evaluation System, Ohio Professional Standards for School Counselors and the American School Counselor Association National Model
- Offer educational CE's, OCSWMFT CE's and college graduate credit options
- Provide outreach to educational service centers, counselor education programs, career-technical schools, and local school counselor associations to support local professional development opportunities for school counselors

2. OSCA will provide relevant and current information to enhance school counselor's professional knowledge, skills, leadership, and advocacy.

- Work with ASCA in the distribution of a periodic e-newsletter
- Enhance the website, specifically improving advocacy resources available for members
- Enhance the use of social media through posts, live streams, chats, etc.
- Offer online informational resources through the use of webinars, podcasts, web videos, etc.
- Communicate quarterly to members after each board meeting highlighting the work of OSCA
- Identify and promote resources developed and distributed by ASCA and other partners
- Promote leadership development through an Emerging Leader Program

3. OSCA will proactively obtain, assess, communicate, and impact legislative policy that pertains to school counselors and child advocacy.

- Employ the services of a lobbyist
- Implement a Legislative Advocacy Day
- Educate members as to the legislative process and how to communicate with state legislators
- Create and maintain a grassroots contact list of school counselors who can contact legislatures
- Regularly distribute legislative updates and alerts with explanations about how developments relate to and affect school counselors
- Sponsor a political action committee

4. OSCA will promote and recognize professional excellence in school counseling.

- Annually award grants to support members
- Annually recognize individual achievement and contributions to the profession through the awards program
- Support the ASCA School Counselor of the Year program through the submission of a state nominee
- Annually award graduate scholarships to deserving student members to support future school counselors
- Annually award scholarships to promising high school students who had a positive relationship with a school counselor
- Provide support to member efforts to obtain RAMP certification
- Annually recognize school counselors who complete a successful Ohio School Counselor Accountability Report
- Spotlight member accomplishments and programs on a regular basis

5. OSCA will develop strategic partnerships to cultivate and enhance the school counseling profession.

- Maintain a working relationship with the Ohio Department of Education
- Work to establish a formal school counselor liaison position within the Ohio Department of Education
- Maintain a list of active and potential partnerships to engage and cultivate
- Ensure there is board representation on committees and work groups that OSCA is invited to participate in
- Invite partner representatives to attend board meetings, conferences and other events
- Further develop partnership with OACES and the counselor education programs

6. OSCA will promote and encourage cultural competency and diversity within the school counseling profession and leadership.

- Establish partnerships with organizations focused on diversity
- Offer professional development and networking opportunities for school counselors of diverse populations